

**UO Office of the President
Criteria for Evaluating Strategic Initiative Proposals**

January 2024

ACADEMIC EXCELLENCE

- ***Invest in Strategic Areas.*** Build on existing strengths and selectively invest in emerging academic programs with a high probability of providing sustainable strategic advantage to the UO.
- ***Encourage Collaborative Innovation.*** Promote high quality interdisciplinary programming and encourage cross-unit efforts to support students, teaching, and research.
- ***Support Research and Creative Activity.*** Encourage academic success by promoting programs that support the highest quality research, scholarship, and creative activity.
- ***Build Faculty Excellence.*** While faculty lines are not part of the Strategic Initiative process (they are handled through the Institutional Hiring Plan), it remains a priority to support the recruitment and retention of exceptionally promising tenure-related faculty and promote the recognition of faculty accomplishments to build national and international distinction.

ACCESS AND STUDENT SUCCESS

- ***Ensure Public Access.*** Increase educational attainment in Oregon and provide opportunity for all qualified Oregonians regardless of income.
- ***Promote Diversity and Inclusion.*** Develop and enhance programs to increase diversity among students, faculty, and staff, with emphasis on recruitment, retention, and evaluation.
- ***Foster Undergraduate Student Success.*** Increase qualifications of incoming students and promote quality undergraduate instruction, retention, and improved graduation rates.
- ***Support Graduate Education.*** Increase quality and diversity of incoming graduate cohorts, improve graduate program performance, and enhance success of graduate degree recipients.

FINANCIAL STABILITY, EFFICIENCY AND COMPLIANCE

- ***Promote Safety and Compliance and Minimize Risk.*** Protect campus safety, ensure compliance with federal, state and university laws, regulations, and policies and mitigate other serious risks to our ability to pursue the institution's mission.
- ***Seek Efficiencies.*** Facilitate and incentivize efficient and effective delivery of support services and implementation of sound business practices.
- ***Ensure Financial Stability.*** Encourage long-term financial viability and the sustainability of the University of Oregon.